

## **Fact Sheet - Armani Hotels & Resorts**

Armani Hotels & Resorts was established in 2005 under an agreement between Giorgio Armani S.p.A and Emaar Properties PJSC, with the objective to develop, own and operate an exclusive collection of hotels, resorts and residences in leading cities and holiday destinations around the world. Armani Hotels & Resorts aims to open at least ten hotels and resorts worldwide within the next ten years.

### **Collaboration**

Armani Hotels & Resorts brings together the impeccable taste of Giorgio Armani and the developmental expertise of Emaar Properties. The Emaar-Giorgio Armani partnership is truly global in nature. Emaar, one of the world's leading integrated lifestyle developers, and Giorgio Armani, one of the world's leading fashion icons, together create a brand and a product that is unsurpassed in innovative design, style, form and function.

**Giorgio Armani Group** is one of the leading fashion and luxury goods groups in the world today with over 5,000 direct employees and 13 factories. It designs, manufactures, distributes and retails fashion and lifestyle products including apparel, accessories, eyewear, watches, jewellery, home furnishings, fragrances and cosmetics under a range of brand names: Giorgio Armani Privé, Giorgio Armani, Emporio Armani, Armani Collezioni, AJ | Armani Jeans, A/X Armani Exchange, Armani Junior, Armani Baby and Armani Casa.

With approximately 500 stores worldwide, in 46 countries, the Group's exclusive retail network currently comprises: 76 Giorgio Armani boutiques, 166 Emporio Armani stores, 19 Armani Collezioni stores, 165 A/X Armani Exchange stores, 17 AJ | Armani Jeans stores, 8 Armani Junior stores, 10 Giorgio Armani Accessories shops, 2 Emporio Armani Accessories stores, 14 Emporio Armani Caffè and 29 Armani Casa stores.

### **About Emaar Properties PJSC**

Emaar Properties PJSC is one of the world's largest real estate companies and is rapidly evolving to become a global provider of premier lifestyles.

Listed on the Dubai Financial Market and certified to ISO9001:2008 for quality standards, Emaar has developed Burj Khalifa, the world's tallest building and free-standing structure, and The Dubai Mall, one of the world's largest shopping and entertainment destinations. In Saudi Arabia, Emaar is developing King Abdullah Economic City, the region's largest private sector-led project. Emaar's portfolio currently covers the following countries: the UAE, Saudi Arabia, Jordan, Syria, Lebanon, Morocco, Egypt, Turkey, Libya, Algeria, India, Pakistan, China, Indonesia, the US, the UK, France and Canada.

## **Projects**

### **Armani Hotel Dubai**

The exclusive Armani Hotel Dubai is located within Burj Khalifa, the world's tallest building at the heart of the 500-acre Downtown Dubai neighbourhood. Described as the new heart of the city, Downtown Dubai also features The Dubai Mall, the world's largest shopping and entertainment destination, and The Dubai Fountain, the world's tallest performing fountain.

Having its own *dedicated entrance to the tower*, the hotel features 160 luxuriously appointed guest rooms and occupies concourse level through to Level 8 and Levels 38 and 39 of the tower.

The hotel offers a choice of eight world-class restaurants; Armani/Privé, an upmarket club; the 30,000-square foot Armani/Ballroom and Armani/Pavilion, a flexible outdoor function area. Trios of unique retail outlets are an Armani first for the region: Armani/Dolci, Armani/Fiori and Armani/Galleria.

### **Armani Hotel Milano**

Armani Hotel Milano, the flagship property in Italy, will open its doors in late 2011. Located at Via Manzoni 31, in the heart of Milan's fashion district, the hotel is a few minutes walk from the famous La Scala theatre and the spectacular Piazza del Duomo.

Deemed a modern luxury hotel with a distinctive appeal offered by its unique location, heritage value and design, the Armani Hotel Milano will occupy floors two to eight of Via Manzoni and feature 95 guestrooms and suites, a business centre, restaurant, lounge bar, and spa and wellness facilities. The first two floors and the basement of the historic building will continue to house the existing Armani/Via Manzoni 31 retail area and restaurants, which include Emporio Armani, Armani Jeans, Emporio Armani Caffé, Armani/Nobu, Armani/Dolci and Armani/Fiori.

### **Armani Residences Dubai**

Offering warm, harmonious and luxurious spaces combined with elegant design and furnishings – the Armani Residences at Emaar's iconic Burj Khalifa are a celebration of global fashion designer Giorgio Armani's personal approach to elegance and style. The 144 luxurious Armani Residences Dubai occupy Levels 9 to 16 of the world's tallest building.

Within the Armani Residences Dubai, all furnishings are made to measure, with bespoke finishes. Bathrooms and kitchens feature highly practical and stylish materials. Not a single detail is left to chance, and each element plays a precise role in the overall harmonious effect and ambience.